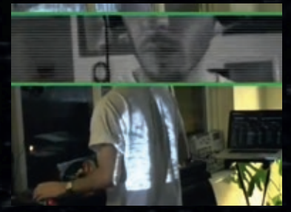
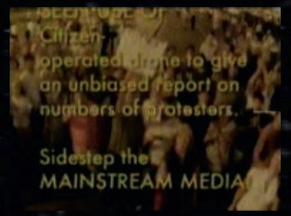
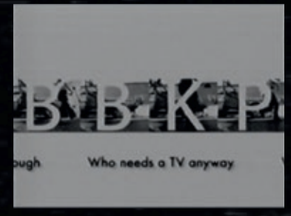
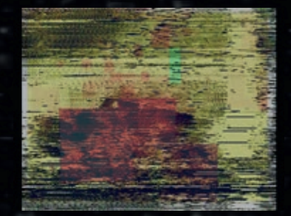
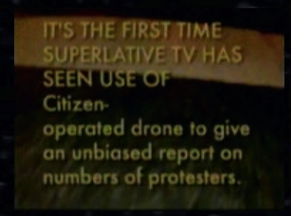
BUBBLEBYTE CO-FOUNDER ATTILIA FATTORI FRANCHINI KICKS OFF HER THREE-PART CURATORIAL SERIES *ALTERNATIVE CONDITIONING* WITH ANALOGUE PIRATE BROADCASTER SUPERLATIVE TV

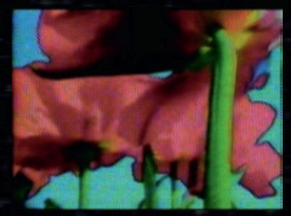


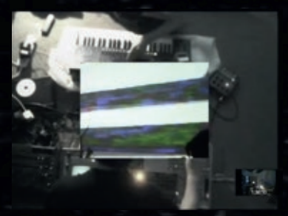












ALTERNATIVE CONDITIONING is a three-part curatorial series focusing on art combining elements of technology, entertainment, DIY culture and network theories to create hybrid realities that serve as catalysts for artistic change and experimentation. SUPERLATIVE TV, a pirate TV station that transmits on the radio spectrum left fallow following the UK's digital switchover, offers a politically active model of television: an enfranchising, liberal and egalitarian station that combats interpassivity in the late capitalist age. All images of SUPERLATIVE TV